

# Professional Writing

## Author Services

### Non-Fiction Book Proposals & Manuscripts

#### Book Proposals

My book proposals are based on contemporary formats and standards used by literary agents for submission to publishing houses. You can use my book proposals to land yourself a literary agent, or to pitch directly to publishers.

I prepare book proposals as a writer or as an editor (for editorial services, please see Editorial page). I work with you, the author, in the capacity you need to develop, format, write, and/or edit your proposal.

My book proposals are produced in one fluid document that generally include:

- a one-pager that pitches a summary of your book in concise, impactful text for a literary agent's or an acquisition editor's quick read
- a two-page summary of your book
- table of contents for the proposal (including page numbers for your chapters)
- author profile
- author's plan to market the book
- concise marketing plan
- (alternate) extended marketing analysis (as applicable)
- annotated chapter summaries
- legal discussion (as applicable)
- submittable chapters (two minimum, written by you. I can also write or edit the chapters. See writing services below as well as editorial services).

Rates are determined by your needs. Average book proposals range from \$1,500 to \$3,500 (Additional fees may apply if you want me to write or edit your chapters).

## **Ghostwriting**

You may have a story to tell or a manuscript to unfold, but don't have the time, patience, or skill to write it. As a ghostwriter, I have written non-fiction book manuscripts, book proposals, speeches, volumes of executive correspondence, and developed a 55-page fiction treatment into a 600-page manuscript. As a ghostwriter, your name appears in the byline. Your flat fee to me covers the writing, and I do not share in royalties. Rates are based on a per-project basis. I invite your call.

## **Co-writing**

You originate the idea and contribute supporting materials and text. We negotiate on my exact role in the writing process, whether I contribute research and original writing; thus, we negotiate on my fee and percentage of royalties (as applicable). This depends on whether we share the byline as co-authors, or you are listed as the author and I am listed as a "with" author. Let's talk.

# **Technical Writing**

Good technical writing reflects the importance of clearly communicating with your stakeholders, such as your customers, staff, investors, or other audiences. I interpret research, scientific reports, and other technical materials to write technical materials as well as consumer-level articles. I will work with you to analyze your audience and purpose. Technical writing includes:

- manuals
- website development and web copy
- consumer articles (for magazines or booklets)
- white papers
- definitions, descriptions, instructions
- collaborative digital applications (blogs, wikis, discussion boards, multi-modal compositions)

## **Visual rhetoric**

I develop your technical concepts into diagrams, charts, or other visual representations of your ideas. For example, you're writing a research paper and need a diagram or flow

chart to more clearly illustrate your text.

Rates are quoted on an hourly or per-project basis, depending on the writing project, your needs, and deadlines.

## **Business & Public Relations Writing**

I write and edit to inform and persuade your consumers, to convey your or your company's expertise and authoritativeness. Writing priorities include establishing the document's message and organization in language and tone suitable to your customer. I specialize in writing, but can provide layout or publication design for newsletters, brochures, booklets, or multi-modal interactive documents.

My specializations include:

- feature stories
- press releases
- blog posts
- profiles, company and individual
- newsletters, print or digital
- brochures and booklets
- executive correspondence (persuasive directives, letters, memos, emails)
- executive summaries and recommendation reports

Rates are quoted on an hourly or per-project basis, depending on the writing project, your needs, and deadlines.

**Visit Editorial Services page**